Web Design & Develop-ment

Elevate your skills with our 15-day transformative course. Whether you're starting fresh or refining your expertise, you'll master dynamic website creation, craft compelling ad designs, and harness the power of AI to lead in digital marketing.

with **zero** *coding* **knowledge**

CODO

TRANFORM YOUR FUTURE WITH

CODO
AI Innovations

Mission

To catalyze a digital revolution in Malappuram by empowering 100,000 individuals through our intensive two week online mentorship program.

Vision

Leading Malappuram into a future where every individual thrives in the digital economy through cutting-edge education and mentorship.

Excellence.

Innovations.

Transformations.

This course offers more than just web development skills **from beginners to professionals** in 15 days, you'll learn to build dynamic websites, design ads, and leverage AI for digital marketing.

Unlock a Future-Proof Career

0%

This program is tailored for individuals with **zero technical knowledge**. Over **15 days** you'll master the skills needed to create **dynamic, static, and e-commerce websites** using platforms like:

WordPress   **Shopify**   **WIX**

After
completing
the program

you'll be ready to work as a freelancer, earning approximately **₹50,000 per month** without the need to work under a boss or adhere to a traditional 9-to-6 corporate schedule.

Additionally, you'll gain **expertise in designing** ad content using Canva Premium, running effective ad campaigns on Google Ads and Meta Ads, and developing sales skills to convert leads into loyal clients.

15

**Module path
to Web Design**

Learn how to create stunning websites with ease in this beginner-friendly course! From understanding **domains and hosting** to mastering WordPress and building a **professional portfolio**, you'll gain hands-on experience every step of the way. By the end, you'll confidently design, customize, and **launch websites** that stand out.

1

Introduction to Websites

- What is a Website?
- Understanding Domain Names
- Basics of Web Hosting

2

Getting Started with CMS

- What is a CMS ?
- Why Use a CMS?
- Purchasing Hosting from Hostinger

3

Exploring WordPress Basics

- Using WordPress Dashboard on Hostinger
- Configuring Settings & Choosing Theme
- Creating Pages and Posts
- Setting Up Elementor

4

Mastering Page Builders

- Guide to WordPress Page Builders
- Tips and Tricks for Efficient Design

5

Exploring WordPress Plugins

- Introduction to Plugins
- How to Choose and Install the Right Plugins

6

Building a Dummy Website

- Hands-On Session: Building and Customizing a Dummy Website
- Mega menu setup
- Building proffessional E-mails

7

Enhancing the Dummy Website

- Advanced Dummy Website Development
- Real-World Design Customization

8

Using Template Kits

- Using Envato Template Kits
- Using Ready-Made Templates

9

Portfolio Creation

- Portfolio with Envato Themes
- Showcasing Your Skills Effectively

10

Exploring Wix & Shopify

- Intro to Wix: Easy Drag-and-Drop Builder
- Intro to Shopify: eCommerce Platform

11

Portfolio Finalization

- Portfolio Project Wrap-Up
- Preparing Your Portfolio for Launch

12

Portfolio Mastery

- Finalizing and presenting a professional portfolio
- Debugging and optimizing performance
- Applying SEO for visibility

13 Advanced Advertising

- Google Ads: ROI-focused strategies
- Leveraging Google My Business (GMB)
- SEM tactics and Canva Pro for impactful visuals

14 Social Media and SEO

- Meta Ads and social media growth hacking
- Advanced SEO: Voice search and schema
- Analytics for continuous improvement

15 Career Development

- Crafting standout resumes and proposals
- Freelancing and LinkedIn strategies
- Building mentor networks for growth

Achieve Financial Independ-ence

- The course prepares you to work as a freelancer, providing services like web development, SEO, and digital marketing.
- With the skills acquired, you can easily earn **₹50,000+ per month.**
- Never work under any boss or be confined to a 9-to-6 job in an company.

Affoar-dable
High
Value

Total Course Fee

~~₹ 18,000~~ *

* Total Hours (30 Hrs) x ₹600

● Use **CODO25** for 25% discount

₹ 13,500 *

* Course Confirmation: **₹3,500,** Balance : **₹10,000 after joining**
Free life long Mentorship after course completion

Pathway to Success

Google Analytics Certification

Encourage attendees to earn Google's free Analytics Certification to enhance website performance skills.

HubSpot Content Marketing Certification

Recommend HubSpot Academy for free content marketing certifications to enhance WordPress skills.

Yoast SEO Certificate

Add a module on SEO with Yoast and issue a certificate for WordPress SEO skills.

WordPress Website Building Certificate

Provide a certificate for completing a practical WordPress project, like building a website.

LinkedIn Learning Certificates

Suggest attendees complete relevant LinkedIn Learning courses on WordPress or SEO to add certification to their profiles.

CODO AI Innovations Certificate

Awarded to those who complete the course, this certificate recognizes your skills, dedication, and readiness for the future.

Unlock Your Potential

To become an Instructor

To become an Affiliate

Access to **CODO Academy's** network of industry professionals for **freelance projects & internships.**

To become a
CODO Crew

To become a
Freelancer

Jobs through
Jobs Malayalam
hiring platform

We've got answers of
some Ques- tions.

Find answers to common questions on course duration, curriculum, and enrollment process. **Still curious? Reach out to our team for more details.**

Who can join this course? ⌃

This course is open to anyone passionate about web design, development, and digital marketing, whether you're a complete beginner or looking to enhance existing skills.

What equipment do I need to participate? ⌃

You'll need a computer or laptop with an internet connection and a willingness to learn.

What skills will I gain from this course? ⌃

By the end of the course, you'll master web development using WordPress, understanding about Shopify and WIX platforms, design ad campaigns, optimize websites for SEO, Canva Designing and develop essential freelancing skills.

How is the course structured?

The course is delivered online over 15 days, combining live classes, project-based learning, and hands-on mentorship.

What kind of support can I expect?

Enjoy 24/7 access to an AI-powered digital trainer, dedicated mentors, and guidance from industry experts.

What are the benefits of completing the course?

You'll earn certifications (CODO AI Innovations, Meta, Ubersuggest, NACTET), gain other certificates, freelancing skills, and access job placements and internships through CODO AI Innovations' network.

What is the refund policy?

Visit our website for a detailed explanation of refund terms and conditions. https://www.codoacademy.com/home/refund_policy

How can I avail a discount?

Use the code "CODO25" at checkout to get a 25% discount on your course fee.

Will I receive mentorship after the course?

Yes, we offer a free life-time mentorship program after course completion to ensure you achieve your career goals.

What kind of job opportunities does this course provide?

Graduates can work as freelancers, web designers, web developers, or even join our network as instructors or affiliates.

The seat is reserved for the best 30 applicants only, **Scure yours**

Apply Now

✉ info@codoacademy.com

📞 +91 8086 995 559

🌐 www.codoacademy.com

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