

Web Design & Development

Elevate your skills with our 15-day transformative course. Whether you're starting fresh or refining your expertise, you'll master dynamic website creation, craft compelling ad designs, and harness the power of AI to lead in digital marketing.



with
**zero coding
knowledge**



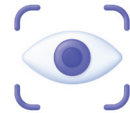
TRANSFORM YOUR FUTURE WITH





Mission

To catalyze a digital revolution in Malappuram by empowering 1,00,000 individuals through our intensive two-week online mentorship program.



Vision

Leading Malappuram into a future where every individual thrives in the digital economy through cutting-edge education and mentorship.

Excellence.

Growth

Integrity

Innovations.

Transformations.



This course offers more than just web development skills **from beginners to professionals**

in 15 days, you'll learn to build dynamic websites, design ads, and leverage AI for digital marketing.

Unlock a Future- Proof Career

A 3D-style green padlock icon with a silver metal shackle, positioned in the lower left of the main text area, partially overlapping the word 'Career'.

This program is tailored for individuals with **zero technical knowledge**. Over **15 days** you'll master the skills needed to create **dynamic, static, and e-commerce websites** using platforms like:



WordPress



Shopify



WIX



Woo
Commerce



Hostinger

After completing the program

You'll be ready to work as a freelancer, earning approximately **₹50,000 per month** without the need to work under a boss or adhere to a traditional 9-to-6 corporate schedule. Our commitment to students ensures that they can earn up to 03 times the amount they spend on this course, empowering them to achieve financial independence and long-term success.



Additionally, you'll gain **expertise in designing** ad content using Canva Premium, running effective ad campaigns on Google Ads and Meta Ads, and developing sales skills to convert leads into loyal clients.

100% Refund Guarantee

Your Success Our Commitment!

At CODO Academy, we are committed to delivering tangible results. Our goal is not just to teach but to ensure you succeed. That's why we proudly offer a 100% refund guarantee, because we stand by the effectiveness of our program.

Why This Guarantee?

This isn't just a policy; it's our assurance that you will achieve real, measurable results with our structured curriculum, hands-on training, and expert mentorship. We ensure that every participant:

- Gains practical skills to build and launch a fully functional website.
- Receives personalized guidance from industry-leading professionals.
- Walks away with a live, professional portfolio website—ready to showcase their expertise.

Who Can Join?

At CODO Academy, we break barriers! This program is open to anyone passionate about learning—no coding experience is required.

- No technical background needed – We teach from the ground up.
- No age restrictions – Whether you're a student, entrepreneur, or working professional, you're welcome.
- Driven by curiosity & enthusiasm – Our expert mentors will guide and mentor you every step of the way.

**Your success is our priority. We don't just teach,
we ensure you build, launch, and succeed.**



15

Module path
to Web Design

Learn how to create stunning websites with ease in this beginner-friendly course! From understanding **domains and hosting** to mastering WordPress and building a **professional portfolio**, you'll gain hands-on experience every step of the way. By the end, you'll confidently design, customize, and **launch websites** that stand out.



1

Introduction to Websites

- What is a Website?
- Understanding Domain Names
- Basics of Web Hosting



2

Getting Started with CMS

- What is a CMS ?
- Why Use a CMS?
- Purchasing Hosting from Hostinger



3

Exploring WordPress Basics

- WordPress Dashboard on Hostinger
- Configuring Settings & Theme
- Creating Pages and Posts
- Setting Up Elementor



Unlocking the secrets of web design and development



4

Mastering Page Builders

- Guide to WordPress Page Builders
- Tips and Tricks for Efficient Design



5

Exploring WordPress Plugins

- Introduction to Plugins
- How to Choose and Install the Right Plugins



Find featured 5 plugins



6

Building a Dummy Website

- Hands-On Session: Building and Customizing a Dummy Website
- Mega menu setup
- Building professional E-mails



7

Enhancing the Dummy Website

- Advanced Dummy Website Development
- Real-World Design Customization



8

Using Template Kits

- Using Envato Template Kits
- Using Ready-Made Templates



Guest
Talk

Introduction and scope of Web design and development

9



Portfolio Creation

- Portfolio with Envato Themes
- Showcasing Your Skills Effectively



10

Exploring Wix & Shopify

- Intro to Wix: Easy Drag-and-Drop Builder
- Shopify: eCommerce Platform



Weekly
Task

Develop portfolio with theme



11

Portfolio Finalization

- Portfolio Project Wrap-Up
- Preparing Your Portfolio for Launch



12

Portfolio Mastery

- Finalizing and presenting a professional portfolio
- Debugging and optimizing performance
- Applying SEO for visibility



13

Advanced Advertising

- Google Ads: ROI-focused strategies
- Leveraging Google My Business
- SEM tactics and Canva Pro for impactful visuals
- Leveraging Google Profile Business.



Google Ads and CMS fundamentals



14

Social Media and SEO

- Social media growth hacking
- Advanced SEO: Voice search
- Analytics for continuous improvement
- LinkedIn: Professional networking and branding



Finalize portfolio and develop websites with 5 themes & 5 Template kits



15

Career Development

- Crafting standout and proposals
- Freelancing and LinkedIn strategies
- Building mentor networks for growth
- Quotation preparation
- Invoice building

Meet our Tutors



At CODO Academy, we believe that the right mentorship makes all the difference. Our experienced tutors are here to guide, mentor, and equip you with industry-level skills to kickstart your web development journey.



Ajmal NK
moajmalk.in



Farha Fathima
fathimafarha.com

F



Titty Joseph
tittyjoseph.in

T

Ajmal NK

Founder, CODO AI Innovations
Senior Python & WordPress Developer

With 3 years of hands-on experience, Ajmal NK has mentored over 400+ Students, many of whom are now thriving in leading GCC companies and Kerala's tech industry. As the Founder of CODO AI Innovations, he brings cutting-edge expertise in WordPress, Python development, and AI-driven solutions. His passion lies in empowering students with practical, real-world skills that make them job-ready.

Farha Fathima

WordPress Developer | Python developer

With two years of experience in WordPress development, Fathima Farha has successfully built 150+ websites and contributed to leading companies in Kuwait. Her expertise in custom WordPress development and website optimization enables her to equip students with the technical skills and industry insights needed to build high-performance websites.

Titty Joseph

WordPress & PHP Specialist

With 4 years of experience in WordPress development, Titty Joseph has built and managed 300+ professional WordPress websites for businesses across industries. A skilled PHP developer, she has in-depth expertise in building custom WordPress solutions, ensuring every student masters both design and development efficiently.

Affordable, High Value



Total Course Fee

~~₹ 9000*~~

* Total Hours (30 Hrs) x ₹300



● Use **CODO50** for 50% discount

₹ 4500*

* Course Conformation: ₹500, Balance : ₹4000 after joining
Free life long Mentorship after course completion

Pathway to Success



Google Analytics Certification

Encourage attendees to earn Google's free Analytics Certification to enhance website performance skills.



HubSpot Content Marketing Certification

Recommend HubSpot Academy for free content marketing certifications to enhance WordPress skills.



Yoast SEO Certificate

Recommend attendees complete Yoast SEO courses to improve their skills and add the certification to their profiles



WordPress Website Building Certificate

Provide a certificate for completing a practical WordPress project, like building a website.



LinkedIn Learning Certificates

Suggest attendees complete relevant LinkedIn Learning courses on WordPress or SEO to add certification to their profiles.



CODO AI Innovations Certificate

Awarded to those who complete the course, this certificate recognizes your skills, dedication, and readiness for the future.

Unlock Your Potential



To become
Instructor



To become
Freelancer



To become a
CODO Crew



To become
Affiliate

To become an
Entrepreneur



Jobs through
Jobs Malayalam
hiring platform



Access to CODO
Academy's network of
industry professionals for
job placements & internships.

Included.



Website Creation: Build dynamic, static, and e-commerce websites using WordPress, Shopify, and WIX



Creative Design: Design engaging ads and visuals using Canva Premium



AI Integration: Utilize AI tools to enhance web development and digital marketing strategies



SEO & Ads: Optimize websites for search engines and run Google & Meta ad campaigns



Portfolio Development: Build a professional portfolio to showcase your expertise



One-Year Free Web Hosting & Domain Plan: Each student will receive one free domain and premium hosting plan.



Free Co-Working Space: Access CODO AI Innovation's co-working space during the course

Requirements



- A **computer or laptop** with a stable internet connection
- Basic **computer skills** (no prior coding knowledge required)
- **Enthusiasm** to learn web design and development
- **Commitment** to 15 days of hands-on training
- **Interest** in freelancing, digital marketing, or web development careers



Outcome



Work with
Industry-Leading
Tools & Technologies



Master website
management, SEO,
& online advertising



Develop expertise
in freelancing
& digital marketing
strategies



Create and launch
professional websites



Build a strong portfolio
to attract clients &
job opportunities



Leverage premium
tools and hosting to
start freelancing or
business instantly

We've got answers of some Questions.

Find answers to common questions on course duration, curriculum, and enrollment process. **Still curious? Reach out to our team for more details.**

Who is this course for?

This course is designed for aspiring web designers, developers, and digital marketers—whether you're a complete beginner or looking to upskill and scale your career.

Do I need prior coding experience?

No coding experience needed! We start from the fundamentals and guide you step by step.

What will I learn in 15 days?

Learn web development with WordPress, Shopify, and WIX, master digital marketing, AI-powered tools, creative branding with Canva Premium, portfolio building, and freelancing to attract clients and grow your business.

Can I join from outside India?

Yes! This course is 100% online and open to students worldwide.

Course Duration & Learning Mode?



15-Day Intensive Program

Live Sessions: Monday to Friday, 7 PM - 9 PM

Pre-Recorded Classes: Lifetime access on the CODO App

What kind of support will I receive?



24/7 AI-Powered Digital Trainer – Instant doubt resolution

Expert Mentorship – Lifetime guidance from industry professionals

Free Co-Working Space Access – Hands-on learning in a professional setup

Career & Placement Opportunities?



Freelance and earn **₹50,000+ per month** as a web designer, developer, SEO specialist, or digital marketer, teach and earn with CODO Academy, launch your own digital business, and benefit from placement assistance, job portal access, resume building, mock interviews, career guidance, and direct hiring opportunities.

What certifications will I receive?



Earn certifications in CODO AI Innovations, Meta & Ubersuggest, and Google Analytics & SEO.

Will I receive mentorship after the course?



Yes! We offer FREE lifetime mentorship to help you grow and scale your career.

What is the course fee?



Get the course for ₹4500 (originally ₹9000) by using the code "**CODO50**" for an instant 50% discount.

Payment Methods?



UPI | Debit/Credit Card | Net Banking

Is there a refund policy?



Yes! Please refer https://www.codoacademy.com/home/refund_policy

Will I work on real-world projects?



Absolutely! You'll build real-world projects and a professional portfolio to showcase your skills.

Do I get free hosting?



Get premium web hosting server on Hostinger for 1 year

Can I learn at my own pace?



Yes! Alongside live sessions, you'll have lifetime access to recorded classes.

What premium tools will I get?



Access Canva Premium for design, AI-powered automation tools for productivity, SEO and marketing tools for better rankings, and premium web hosting for all your projects.

Can I start freelancing immediately?



YES! Learn how to find clients, price your services, and start earning instantly.

Will I be able to build eCommerce websites?



Yes! You'll master Shopify, WooCommerce, and WIX to create high-converting online stores.

Can I work remotely after completing this course?



Absolutely! Work as a remote web designer, developer, or digital marketer from anywhere.

What if I miss a live session?



No problem! All sessions are recorded and available for playback anytime.

The seat is reserved
for the best 30 applicants
only, **Secure yours**

Apply Now



✉ info@codoacademy.com

☎ +91 8086 995 559

🌐 www.codoacademy.com

Follow us

